

FAMILY FARMERS RESPONSE TO COVID-19 PANDEMIC

Presented by: Jumer Marcaida, Young Farmer Representative

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Impact of the current pandemic

- Limitations in mobility in doing farm work
 - ✓ Limited mode of transportation
 - ✓ Restrictions in going out (21 years old and below)
- Difficulty in accessing educational opportunities
 - ✓ Shift to online mode of application and admission (scholarships, enrolment)
- Difficulty in organizing and participating to online activities and discussions due to limited internet connections especially in remote/rural areas
 - ✓ Participation to meetings, workshops, webinars, school-on-the-air programs for capacity building
- Difficulty in accessing government programs
 - ✓ Lack of adequate information on how to avail existing projects/programs
 - ✓ Inconsistent approach of local government units in providing relief and support
- Marketing and processing of produce
 - ✓ Delivery of farmers produce
 - ✓ Processing areas
 - ✓ Processing equipment

Initiatives/Interventions

- Establishment of young farmers cooperative farm
 - ✓ Provision of agri-extension services and support to the young farmers (in production, organizing, etc)
- Establishment of local food market
 - ✓ Economic empowerment and strengthened collaboration with LGU
- Utilizing social media for online marketing of products
- Continued engagement and partnership with government agencies and non-government agencies
 - ✓ Strengthening 3Ps (Public and Private Partnership)
- Participation to online discussions organized by various groups and networks
 - ✓ Dialogue with food frontliners
 - ✓ Attendance and participation in meetings, workshops, webinar
- Sharing of blessings (support from the government generated then shared to other groups)
- Organized youth groups (within the mother organization/coop) as key strategy in pushing the agenda of the young farmers/high time to raise their voice

Key Recommendations

- Creation of young farmers committee within the mother organization/association
 - ✓ Strengthening the role of young farmers
 - ✓ Farm take over to govern and cultivate the land they inherited or bought from their parents
- Full value chain support to family farmers from production, processing and marketing
 - ✓ Provision of farm inputs and machineries
 - ✓ Provision of incentives (recognition to the outstanding family farmers, etc)
- Continued engagement with government agencies and for public program accessing and partnership
- Continued engagement and partnership with development partners
- Utilize various social media platforms to attract youth in agriculture
 - IEC Materials (print and audio-visual materials)
 - Cross-sectoral approach and ensuring gender justice in farming: young farmers, young fishers, young IP farmers, young women farmers
 - Recognition of young farmers as sectors of the community
- Lobbying for the enactment of proposed legislations that will benefit and recognize the rights of family farmers
 - Magna Carta of Family Farmers
 - Magna Carta of Young Farmers
 - Family Farmers Program

Linking farmers to consumers

- Food Pack Distribution
- Online Home Delivery Services
- Farmers Market



PRODUCT LIST

PRODUCT	PRICE	PRODUCT	PRICE
VEGETABLES		VEGETABLES	
Kangkong	15/tali	Kamote	50/kilo
Talong	50/kilo	Cassava	30/kilo
Ampalaya	80/kilo	Niyog (Small)	20/piece
Gabi pang-gulay (laing)	45/tali	Niyog (Large)	30/piece
Gabi (laman pang-sigang)	45/tali	Ube	80/kilo
Talbos ng kamote	15/tali	Cabbage	120/kilo
Langka (gulay)	35/kilo	FRUITS	
Sitaw	65/kilo	Guyabano	50/kilo
Kalabasa	45/kilo	Avocado (Small)	80/kilo
Okra	60/kilo	Avocado (Medium)	100/kilo
Upo	50/piraso	Avocado (Large)	130/kilo
Mustasa	60/kilo	Saging na saba (Small)	35/kilo
Papaya (pang-gulay)	30/kilo	Saging na saba (Medium)	45/kilo
Puso ng saging	35/kilo	Saging na saba (Large)	50/kilo
Talbos ng sili	15/tali	Saging na Latundan	50/kilo
Patatas	90/kilo	Saging na senorita	35/kilo
Labanos	90/kilo	Saging na lakatan	80/kilo
Kamatis	50/kilo	Saging na lagkitan	35/kilo
Carrots	90/kilo	Buko	25/piraso
Sibuyas	90/kilo	Papaya	60/kilo
Bawang (native)	300/kilo	Pinya (Small)	50/kilo
Luya (Large)	160/kilo	Pinya (Medium)	60/kilo
Luya (Medium)	140/kilo	Pinya (Large)	70/kilo
Luya (Small)	130/kilo	OTHERS	
Pechay	60/kilo	Honey (300ml)	250 per bottle
Siling labuyo	75/kilo	Walis Tambo (Goma)	250
Calamansi	70/kilo	Walis Tambo (Rattan)	300
Taiwan (sili)	90/kilo	Walis Tingting	35
Pako	20/tali		



“Mahirap man ang buhay lalo pa't nasa kalagitnaan tayo ng krisis, malaking tulong sa aming samahan ang mabigyan ng pagkakataon na maibenta ang aming produkto lalot higit sa aming mga katutubong Dumagat. Ayaw namin umasa lang sa mga relief goods na 'di sasapat para matugunan ang pang-araw araw na pangangailang ng aming mga pamilya. Nakatulong ang pagtitinda sa aming kabuhatan sa tulong na rin ng PAKISAMA, NTFP at iba pang organisasyon na nagbigay suporta. Dapat talagang binibigyan ng pansin ang mga magsasaka. Malaki ang papel na ginagampanan ng mga magsasaka sa lipunan na siyang nagbibigay ng pangunahing pangangailangan ng mga tao lalo sa pagkain.

#coronavoices



-Ma. Clara Dullas
President, Kababaihan Dumagat ng Sierra Madre (K-GAT)

Even though life is difficult especially when we are in the middle of a crisis, it is really a great help to our organization to be given the opportunity to sell our products. We do not want to rely solely on relief goods that are insufficient to meet the daily needs of our families. Through selling our produce, it helped our livelihood with the support and assistance of PAKISAMA, NTFP, and other support groups. High time also to pay attention to the farmers. Farmers play a major role in society which provides the basic needs of the people, especially in food.

Strengthening the coop market enterprise

- Value addition
- Local marketing



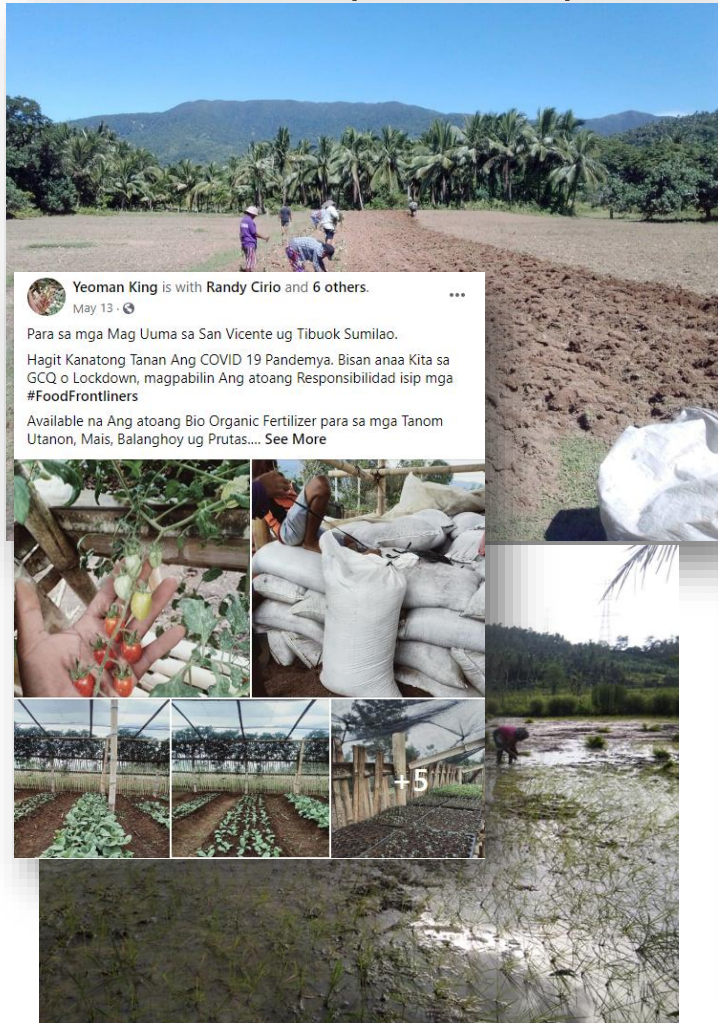
Rolling women-led vegetable store

- Lakambini, Bulan, Sorsogon



Backyard gardening and diversified farming

- No farmer, no food, no future!



Continued partnership with government and development partners

Marion Marz Musa Bitara is with Randy Cirio and Erning Cleofe.
June 21 at 4:09 PM · 🌐

Thank you Department of Agriculture Region 5, Pakisama Pakisama (Pambansang Kilusan ng mga Samahang Magsasaka)Pakisama (Pambansang Kilusan ng mga Samahang Magsasaka) Kilusan ng mga Samahang Pakisama (Pambansang Kilusan ng mga Samahang Magsasaka)Pakisama (Pambansang Kilusan ng mga Samahang Magsasaka) thank you sa pag facilitate ng aming request.Randy and ka Erning thank you sa effort: ❤️❤️❤️❤️



Randy Cirio
July 13 at 3:43 PM · 🌐

Acceptance of newly project for my organisation. Pra sainyo mga kasama.



Golden Parauma Producers Cooperative
July 3 at 6:03 AM · 🌐

Chairperson/Food Processing Head Anita Paguio Fernan, received new gifts/equipment from DTI Cam Sur & Angat Buhay-Omasenso sa Kabuayan!
Go Gold Golden Parauma!



Golden Parauma Producers Cooperative
July 1 at 4:29 PM · 🌐

Golden Parauma 🇵🇭
PIPINO CHIPS 🥒



Randy Cirio
May 17 · 🌐

Mula sa BANASI FARMERS ASSOCIATION. Ay taos puso po kming ngpapasalamat ky fr, Marc Real ng CARITAS CACERES at parish priest of saint John of the Cross of agdangan. Sa pagbibigay ng food pack pra sa aking mga members ng BANASI FARMERS ASSOCIATION at sa knikanilang pamilya. Malaking tulong po ito pra sa amin. Muli ang aking pagpapasalamat sa tulong. RANDY CIRIO, PRESIDENT of banasi farmers association. God bless you all. 🙏🥰❤️



+26

Young Farmers in Action



Young Farmers in Action



Young Farmers in Action

BANASI YOUNG FARMERS ORGANIZATION

GULAYAN SA
COMMUNITY PROJECT

ZONE 5 SITIO BANASI, PAWILI, BULA, CAMARIÑES SUR



Young Farmers in Action



Support Young Farmers!



Support Food Frontliners!



**Alone I am weak, but with
others I am strong!**

**And if we are together, we
are stronger!**

Cooperation is the solution!