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| **Purpose** |

AFA is launching a **Young Farmers Case Story Series** to shine a spotlight on the inspiring journeys, struggles, and innovations of our young farmer members. Through these short write-ups, we aim to celebrate their contributions, share learnings across the region, and make a strong case for investing in youth in agriculture.

We are calling on all AFA member organizations to submit a 1-page case story featuring young farmer member/s from your network. The purpose of the call is to create a collection of short, compelling stories of young farmers that:

* Showcase their farming practices or innovations;
* Highlight their challenges and how they overcome them;
* Present their hopes, aspirations, and contributions to any of the following: **sustainable agriculture, agroecology, climate resiliency, land restoration, land rights, agripreneurship, or cooperative development**;
* Inform advocacy and visibility efforts at the national and regional levels.

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| **Submission Guidelines** |

We invite AFA members with young farmers / young farmers groups and committees to submit their case stories. Submissions should:

* Be original and based on your own experiences.
* Focus on a specific project, innovation, or challenge.
* Highlight the impact of your work on your community and/or the environment.
* Be written in clear and concise English.
* Adhere to the provided template (see below).

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| **Content to Cover** |

Your case story should include the following:

**Background:** Briefly describe your farm/organization and your role.

**Challenge/Opportunity:** What problem were you trying to solve, or what opportunity did you see?

**Innovation/Solution:** What innovative approach did you take, or what solution did you implement?

**Implementation:** How did you put your idea into practice? What were the key steps?

**Results/Impact:** What were the outcomes of your project? How did it benefit your farm, your community, and/or the environment?

**Lessons Learned:** What did you learn from this experience? What advice would you give to other young farmers?

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| **Deadline and Submission Instructions** |

The deadline for submissions is June 20, 2025. Please submit your case story, along with a high-resolution photo of the young farmer individual or group featured, to **afanikka@asianfarmers.org and copy afairish@asianfarmers.org**

In the subject line, please write: “Submission: Young Farmers Case Story – (Country, Organization)”.

Submissions should be in Microsoft Word (.doc or .docx) format.

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| **Case Story Template** |

**Title:** (Catchy and informative title)

**Name:**

**Age:**

**Farm/Organization:** (Name of your farm or organization)

**Location:** (Country, Region)

**Background:** (Briefly describe your farm/organization and your role. Max. 150 words)

**Challenge/Opportunity:** (What problem were you trying to solve, or what opportunity did you see? Max. 200 words)

**Innovation/Solution:** (What innovative approach did you take, or what solution did you implement? Max. 250 words)

**Implementation:** (How did you put your idea into practice? What were the key steps? Max. 250 words)

**Results/Impact:** (What were the outcomes of your project? How did it benefit your farm, your community, and/or the environment? Max. 250 words)

**Lessons Learned:** (What did you learn from this experience? What advice would you give to other young farmers? Max. 150 words)

**Photo Caption:** (Provide a brief caption for your photo.)

**Note: If you need help with framing your story or have any questions, feel free to reach out to Nikka Rivera at afanikka@asianfarmers.org.** We encourage all eligible young farmers to participate and share their valuable experiences. Submitted applications will get a chance to be featured on AFA social media platforms and the AFA Young Farmer Podcast.